INTELLECTUAL PROPERTY & TRADEMARK POLICY

TRUSTLEAD™ | Allied ITCIM Pvt Ltd
Effective date: 22 November 2026

(TRUSTLEAD™) a registered trademark of Allied ITCIM Pvt Ltd

1. Purpose

This policy explains the general rules for use and protection of intellectual property appearing on the TRUSTLEAD website and in company communications. It applies to website visitors, customers, direct sellers and other persons who access or use company materials, subject to applicable law and any separate written permission.

2. Company brand and materials

The TRUSTLEAD name and brand presentation, company logos, website design, text, graphics, photographs, videos, documents, promotional materials and other content may be protected by trademark, copyright or other intellectual-property rights. Rights belong to Allied ITCIM Pvt Ltd or the relevant third-party rights holder, as applicable.

3. Trademark use

The TRUSTLEAD name and logo must be used accurately and only in the manner authorised by the company. No person may register, adopt or use a confusingly similar name, logo, domain, social-media identity or business identifier in a way that misrepresents an association with the company or infringes applicable rights.

4. Limited permitted use

Visitors may view the website and may download or print materials where a download is expressly offered, solely for personal reference or another purpose clearly permitted by the company. Any use by direct sellers must follow the current seller agreement and approved marketing instructions. No broader licence or ownership right is granted by website access.

FOR WEBSITE USE ONLY

5. Prohibited use

Without prior written permission or a legal right to do so, users must not copy, modify, adapt, translate, republish, distribute, sell, commercially exploit, remove notices from or create derivative works from protected company content. Users must not falsely claim ownership, create misleading advertisements, or imply that unofficial materials are approved by TRUSTLEAD.

6. Third-party materials

Certain names, marks, images, software or other materials displayed on the website may belong to third parties and are used subject to their respective rights or permissions. Such materials remain the property of their respective owners. Their appearance on the website does not imply endorsement or transfer of ownership.

7. Reporting suspected infringement

A person who believes that material on the website infringes their intellectual-property rights may contact the company with the relevant page or material, a description of the rights claimed, supporting information and contact details. The company may request further information to assess the report.

8. Enforcement

Suspected unauthorised use may be reviewed and addressed through appropriate steps permitted by law, which may include requesting removal or correction of material, restricting access, or pursuing available legal remedies. Any response will depend on the facts and applicable legal requirements.

9. No transfer of rights

Nothing in this policy transfers ownership of company or third-party intellectual property to a website user. Any permission must be express, limited to its stated purpose and subject to applicable conditions.

10. Updates and contact

This policy may be updated from time to time. For permission requests or intellectual-property concerns, contact:

Allied ITCIM Pvt Ltd
Jyoti Nagar, Tinsukia, Assam
Email: adminalliedcorporate@gmail.com
Website: https://mytrustlead.com/

Publication review note: Verify ownership and registration status of each trademark, logo, photograph, font, document and other asset before publication. The trademark declaration should accurately reflect the company's actual legal rights and registration status. Obtain legal review before making claims about registered rights or enforcement.

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