COOKIE & WEBSITE TRACKING POLICY

TRUSTLEAD™ | Allied ITCIM Pvt Ltd
Effective date: 22 November 2026

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1. Purpose

This policy explains how cookies and similar technologies may be used on the TRUSTLEAD website, where enabled. It should be read together with the TRUSTLEAD Privacy Policy. The technologies actually active on the website must be verified before this policy is published as a description of live practices.

2. What cookies are

Cookies are small text files that a website may store in a visitor's browser or device. Similar technologies may include local storage, pixels, tags and scripts. Depending on their purpose, these technologies may help a website operate, remember settings, maintain a session or understand how visitors use pages.

3. Types of cookies that may be used

Strictly necessary technologies may support core functions such as secure sessions, login and form security. Preference technologies may remember choices. Analytics technologies, if installed, may provide aggregated information about page visits and website performance. Advertising or third-party technologies, if used, may be provided by external services and may operate under their own policies.

FOR WEBSITE USE ONLY

4. Session and security technologies

Some website functions may require session or security-related storage to work properly. Blocking or deleting these technologies may cause login, form submission or other website features to stop working as intended.

5. Analytics and third-party tools

If analytics, embedded content, maps, video players, social-media features or other third-party tools are enabled, those providers may collect technical information through their own technologies. The company should identify the providers actually used and link to their current privacy information before publication. This policy does not confirm that any particular analytics or advertising service is currently installed.

6. Managing cookies

Most browsers allow users to view, block or delete cookies through browser settings. Users may configure their browser to notify them when cookies are set or to block certain categories. Disabling cookies may affect the availability or operation of some website features.

7. Personal information

Information collected through cookies or similar technologies may be treated as personal information where it identifies or can reasonably be linked to an individual. Any such information should be handled in accordance with the TRUSTLEAD Privacy Policy and applicable law.

8. Policy updates

This policy may be updated when website technologies, service providers or legal requirements change. The latest version published on the official website should be consulted.

Official contact

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IMPORTANT PUBLICATION CHECK: Before publishing, inspect the live website and hosting configuration to identify every cookie, session cookie, analytics tag, pixel, embedded third-party service and tracking technology actually in use. Update this document with accurate names, purposes, providers, retention periods and any consent choices required by applicable law. Remove statements that do not match actual practice.

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